APR 2 5 2005 30 30 SETTING TRADEMENT

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EMAI	AMENDMENT TRANSMITTAL	PATENT	
Application No.:09/		<u> </u>	
Filing Date: 3/20/01	511,100		
First Named Inventor	Rodriguez		
Examiner's Name:	James H. Zurita		
Art Unit: <u>3625</u> Attorney Docket No.: _	06783.P011		
	33.33		
X An Amendment After Final Action (37 CFR 1.116) is attached and applicant(s) request expedited action. X Charge any fee not covered by any check submitted to Deposit Account No. 02-2666.			
) hereby request and authorize the U.S. Patent and Trademark Office		
future rep appropria CFR 1.16	oly that requires a petition for extension of time as incorporating a peti- ate length of time and (2) charge all required fees, including extension 5 and 1.17, for any concurrent or future reply to Deposit Account No. 0	tion for extension of time for the of time fees and fees under 37	
) claim small entity status (37 CFR 1.27).		
ATTACHMENTS			
Preliminary Amendment			
Amendment/Response with respect to Office Action			
Amendment/Response After Final Action (37 CFR 1.116) (reminder: consider filing a Notice of Appeal)			
Notice of Appeal			
RCE (Request for Continued Examination)			
RCE (Request for Continued Examination) Supplemental Declaration Terminal Disclaimer (reminder: if executed by an attorney, the attorney must be properly of record) Information Disclosure Statement (IDS) Copies of IDS citations Petition for Extension of Time Fee Transmittal Document (that includes a fee calculation based on the type and number of claims) Cross-Reference to Related Application(s) Certified Copy of Priority Document			
Terminal Disclaimer (reminder: if executed by an attorney, the attorney must be properly of record) Information Disclosure Statement (IDS)			
Copies of IDS	• •		
Copies of IDS citations Petition for Extension of Time			
Fee Transmitt	tal Document (that includes a fee calculation based on the type and n	umber of claims)	
Cross-Reference to Related Application(s)			
Certified Copy of Priority Document			
Other:	, 5.1.1511, 255511511		
Check(s)			
X Postcard (Return Receipt)			
SUBMITTED BY:			
BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP			
TYPED OR PRINTED NAME: Eric & Replogle			
SIGNATURE:			
REG. NO.: 52,161			
DATE: April 2a	, 2005		
ADDRESS: 12400 Wilshire Boulevard, Seventh Floor			
Los Angeles, California 90025			
TELEPHONE NO.: (408)	720-8300		
	CERTIFICATE OF MAILING BY FIRST CLASS MAIL (if applicable	e)	
	orrespondence is being deposited with the United States Postal Service as firs the Commissioner for Patents, P.O. Box 1450, Alexandria Virginia 22313-14		
Cheri-Cliptenbeard	Date of Deposit		
Name of Person Mailing Correspondence			
April 22, 2005 Signature Date			
	Signature Dat	e	
Express Mail Label No. (if	(applicable):		

Docket: 006783.P011

<u>Patent</u>



AMENDMENT UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE EXAMINING GROUP 3625

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

John Rodriguez

Application No: 09/814,159

Filing Date: March 20, 2001

For: Media Asset Management

System

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Examiner:

James H. Zurita

Art Unit:

3625

Confirm. No. 2460

AMENDMENT AND RESPONSE TO OFFICE ACTION AFTER FINAL UNDER 37 C.F.R. § 1.116

Sir:

In response to the final Office Action mailed on February, 22, 2005, please enter the following amendments and consider the following remarks.

FIRST CLASS CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposiclass mail with sufficient postage in an envelope address 1450, Alexandria, Virginia 22313-1450 on:		
Date of De	posit	
(Typed or printed name of person mailing paper or fee)		
Signature	Date	

Serial. No.: 09/814,159 1 Docket No.: 006783.P011